Red, White and Bluebook

Record investigators found this page of American Studies courses that was apparently left out of the Yale Blue Book because of a printing error. We now present the unadvertised courses in the major for your reading pleasure.

American Studies 98

AMST101, INTRODUCTORY MODERN AMERICAN

MTWTHF 1:30-2:20; lab t 7-8 pm 3 C Credits I

Intensive introduction to the contemporary language and dialects of the American strizeets; this comprehensive survey covers the modern vernacular like a mofo, with units on Slang, Spanglish, Ebonics, and other means of contemporary expression. Emphasis on the development of conversational and writing skillz.

AMST129b, AESTHETICS, APPLE, AND THE iPHENOMENON TTH 10:30-11:45 II

An in-depth study of comparative computing and the technological, aesthetic, and trend-dependent factors present in today's world of computer consumerism. Particular focus will be devoted to the use of single-letter prefixes (e.g., "i" and "e") in technology marketing and their exponentially beneficial effects on the "it-factor" of the modern computing product. Students will be graded on their ability to create and market a new iProduct aesthetically pleasing enough to be considered for a place in a Pottery Barn catalog shoot.

AMST260a, CATALOGS AND THE AMERICAN YUPPIE SUBCONSCIOUS MWF 11:30-12:20 II

History and comparative analysis of the American catalog tradition and its importance to the modern yuppie lifestyle. Texts range from the original Sears & Roebuck catalog to modern catalogs, including J. Crew, L.L. Bean, and The Sharper Image. Exploration of the online shopping trend and its threat to the modern American catalog dynamic.

AMST 237, AMERICAN PIE: THE NATIONAL PASTRY TTH 1:30-2:15 IV

Development of the status and composition of the apple pie as both pastry and symbol of national identity, including study of its inclusion in popular songs, novels, and films. Students will be required to work on original recipes in lab, culminating in a final project and taste test.

Must be taken concurrently with AMST 237L

★Amst417b, Intro to Study of the Suburb w 2:30-4:20 II

An exploration of the significance and role of the suburb in contemporary society. Examination of the history and development of the American suburban landscape from the mid-twentieth century to the present. Readings on topics including angst, the struggle between sameness and individuality, and jello molds.

AMST367a, Under the Influence: Compositional Styles of Substance-Dependent Performing Artists in the Late-Twentieth Century

ТТн 9:00-10:15 II

For description see under Sex, Drugs, and Rock n' Roll.

12 The Yale Record